

VIEW



Meet the
LEGENDS
of La Cienega

LEGENDS 2016
at a Glance

April 23 - April 29, 2016
ORANGE COUNTY & DESERT COMMUNITIES

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Coldwell Banker Residential Brokerage

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THE LEGENDS OF LA CIENEGA



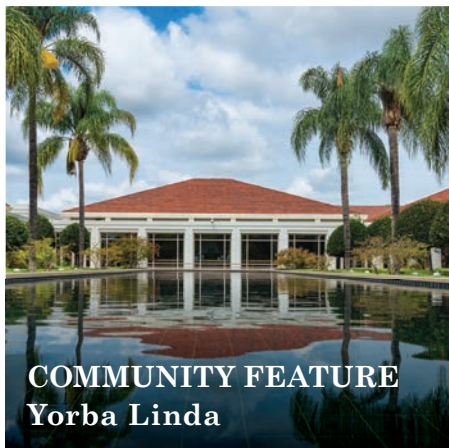
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LEGENDS 2016 AT A GLANCE



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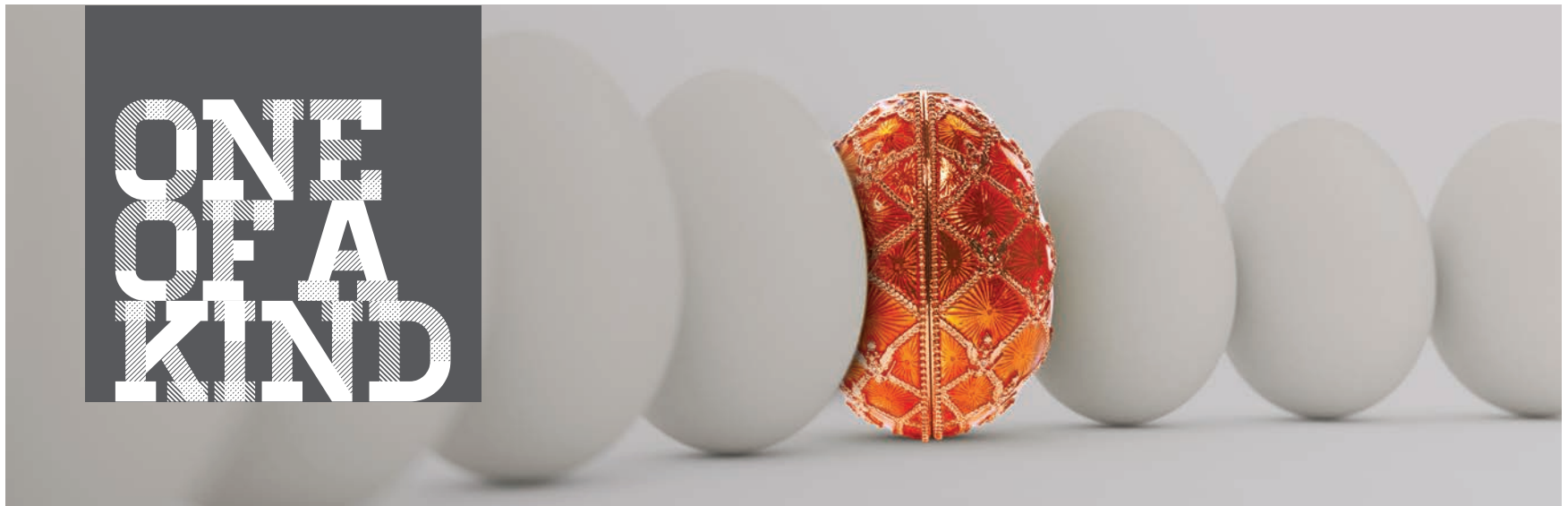
PROPERTIES BY AREA

A collection of homes hand-picked by real estate specialists.



RESIDENTIAL BROKERAGE

Coldwell Banker Previews International® Sponsors LEGENDS 2016



For the fourth consecutive year, Coldwell Banker Previews International® has announced its sponsorship of the annual La Cienega Design Quarter (LCDQ) LEGENDS event. Reaching a global audience of collectors and interior designers, this elite three-day design event will be held May 3-5 at LCDQ.

Together with partner Fig & Olive, Coldwell Banker Previews International will host the opening night LEGENDS gala on Tuesday, May 3rd.

This must-attend event brings together VIPs and tastemakers from the worlds of interior design, decor, art, fashion, and architecture.

From chic cocktails parties to keynote discussions led by industry heavyweights, LEGENDS is one of the most anticipated and largest design events on the West Coast, attracting over 50,000 guests across the globe since its inception seven years ago. This year, more than 60 talented designers from around the country will harness their creative prowess and transform the windows of the legendary district based on the theme, *One of a Kind*.

Previews® created the partnership with LCDQ and LEGENDS because of the tremendous synergy between real estate and interior design. LCDQ comprises some of the most notable dealers and designers in the country and we are honored to be part of the event.

We invite you to explore how these esteemed designers bring life to their one-of-a-kind designs. Visit www.lcdqla.com for more information and a schedule of events.



Jamie

JAMIE DURAN

President, Orange County and Desert Region
Coldwell Banker Residential Brokerage



LEGENDS

of La Cienega

A conversation with four leading design influencers tasked with creating one-of-a-kind window displays.

By Lauren Gega



The most anticipated design event slated to descend upon Los Angeles next month, LEGENDS 2016, will illustrate the overarching theme, *One of a Kind*, providing 60+ designers the opportunity to showcase their interpretation of the uniqueness of design. Attracting gifted design and VIP tastemakers from across the country and around the world, it's only natural to begin to ask, who are the legends behind LEGENDS 2016? We sat down with four of the esteemed designers who will be illuminating the streets of LCDQ with their creative genius— Jeff Andrews, Ryan Brown, Sheldon Harte, and Amy Meier—to get a behind-the-scenes look at the one-of-a-kind event, and more.

Tell us a little bit about your background and how you entered the world of design.

Ryan Brown: I started in design when I was a kid. My father was a custom homebuilder and he would take me to job sites and then to beautiful old homes he admired in Santa Barbara. When I was old enough I started buying fixers and selling them, and I actually ended up on the show “Flipping Out” for three seasons from 2007 to 2010. It’s kind of interesting how as an adult I developed a reputation for breathing life back into old homes and creating living spaces that combine vintage and sometimes weathered antiques with contemporary elements. With my husband and business partner, Diego Monchamp, we do it all at Brown Design Group, from ultra-modern to mid-century modern, and from contemporary to traditional.

Jeff Andrews: Interior design has always been a passion of mine and it seemed like a natural transition, having been involved in the creative process as a director and choreographer in my first career. My professional interior design experience began with my good friend, Eleanor Mondale. She hired me to “style” a recently purchased home, and I ended up designing the entire house. It was that aha moment for me. Through the process with her, I found the courage to trust my design sense, and pursue it as a career.

Sheldon Harte: I grew up in a Cliff May house in the San Fernando Valley with a fashionably dressed mother who used to take me antiquing with her. She had a strong influence on my aesthetic appreciation. In college, I studied business and took design classes, and I worked for Cannell and Chaffin, a furniture chain. But, I really wanted to create beautiful room settings and beyond, and in 1984 I had the opportunity to partner with John Brownlee in Laguna Beach to create Harte Brownlee & Associates Interior Design.

Amy Meier: I studied photography as an undergraduate, earned my Master’s in fashion design at Parsons, and worked professionally in both fields, so the visual arts are near and dear to my heart. I think that interior design was a natural progression for me, marrying my training with my love for architecture, antiques, and art.

How would you describe your style of design?

Meier: First and foremost, I would say that my design is rooted in tradition. Classical design is classical for a reason—it represents the very best in scale and proportion. With that said, I am confident in mixing genres and epochs, co-mingling and juxtaposing antiques with the modern, contemporary, and even avant-garde.

Harte: Whether I’m designing a traditional or a contemporary home, my client’s lifestyle and taste are the top priority. I focus on quality, comfort, and adding a timeless quality to the interiors I design, so that my work withstands changing trends and styles.

Brown: Hands-on. Our style is a mixture of contemporary and vintage elements. We’re sophisticated, but not stuffy. We create approachable, functional, and livable interiors that wear well for years ahead.

Andrews: I favor design that is classic, but with a definite edge, with an emphasis



on vintage and custom elements. I like to use color palettes that are soothing and monochromatic, layered with rich textures and subtle pattern. Comfort and livability with a touch of glamour are also key components to my aesthetic.

How long have you been associated with LCDQ/LEGENDS?

Andrews: The first year window I did for LCDQ was Jean De Merry, four years ago.

Meier: 2 years.

Harte: Since its inception!

Brown: It's our first year and we're very excited to be here!

Each year, LEGENDS embraces an overarching theme that is expressed in the windows of the LCDQ shops and galleries. The theme for LEGENDS 2016 is *One of a Kind*. What can you tell us about your window display? What influenced your design?

Andrews: The theme of my two windows at Mansour Modern this year is "Imprint." The display will feature two "fingerprint" rugs from my upcoming collection. Fingerprints are completely unique to each person much like the actual creative process. This is an exploration of the "access" to the world of our dreams and how we all leave our stamp on all we do.

Hint: To fully appreciate the window, come see it after dark!

Meier: This year, I will be designing a window at Janet Yonaty's showroom. The title is "*Ellsworth Kelly - Simplicity of Form*." Ellsworth Kelly is known for his simplicity of

form, and his black and white sketches inspire the window. With cascading magnolia, Brutalist chest and plaster mirror, the selected elements/pieces of the window are few but impactful. The shapes all play off of each other. It is just as much about the negative as it is about the positive.

Harte: I'll be designing the north window for Jamal's Rug Collection. This year's *One of a Kind* theme inspired us. The design represents how every person is uniquely different and individual in their own way. Each person on this earth is truly one of a kind!

Brown: Our window design at Marc Phillips Decorative Rugs is inspired by Mother Nature, which fits into the overall LEGENDS theme this year, *One of a Kind*. Nature is certainly one of a kind!

Which LEGENDS event are you most looking forward to?

Meier: I don't think I could choose between the enriching content or the social engagements. Both provide intense inspiration!

Harte: The Gala. It's such an amazing time for us designers and the community that the La Cienega Design Quarter has brought together in one large location to share our mutual excitement and admiration for the LEGENDS event, and celebrate the profound abundance of it.

Andrews: I always love the social aspects of LEGENDS. We are all so busy in this industry, so it's the perfect opportunity to catch up with our favorite vendors, colleagues, and other leaders in the design world.

Brown: I'm looking forward to attending as many of the events as I can! We haven't been to LEGENDS before, so it will be great to check out as much as possible.

Visit lcdqla.com for more information.

Listen. Look.Learn.

2016 LEGENDS CALENDAR AT A GLANCE



8 KEYNOTE PANELS

- Identity Theft: Maintaining Personal Identity in a Professionally Designed Home
- Putting Social Media in its Place: Are You Social Media Elite or Are You Too Elite for Social Media?
- The Age Factor: Integrating Objects from the Past into Current Design
- Celebrity Status: Who is the Celebrity? Designer or Client?
- The Well-Traveled Home: Cultural Diversity in Private Spaces
- When Disaster Strikes! An honest appraisal of bad clients, bad business, and how to avoid the same mistakes, over and over
- Collected: Living with the Things You Love in a Well Curated Home
- Outdoor Living Redefined

ONE OF A KIND WINDOWS

60+ legendary windows in the LCDQ will be imaginatively transformed by designers across the nation and world including Nina Campbell, Nate Berkus, Robert Stilin, Jeffrey Alan Marks, and Andrew Brown.

BOOK SIGNINGS AND DISCUSSIONS

- India Hicks, author of "Island Life" and "Island Style" and an interior designer
- Jay Jeffers, "Collected Cool"
- Richard Shapiro, "Past Perfect"
- Valerie Aikman-Smith and Victoria Pearson, "Citrus"
- Will Taylor, "Dream Decor: Styling a Cool, Creative and Comfortable Home, Wherever You Live"
- Eddie Ross & Jaithan Kochar, "Modern Mix: Curating Personal Style with Chic & Accessible Finds"
- Tricia Foley, "Life/Style: Elegant Simplicity at Home"
- Danielle Rollins, "Soiree: Entertaining with Style"
- Annie Kelly and Tim Street-Porter, "Casa Mexico"
- John Ike, Thomas A. Kligerman and Joel Barkley, "The New Shingled House: Ike Kligerman Barkley"
- Anthony Iannacci, "Hollywood Interiors"

SOCIAL EVENTS

Tuesday, May 3

LEGENDS Gala: Hosted and sponsored by Fig & Olive & Coldwell Banker Previews International®

After Party: Hosted by Woven Accents

Wednesday, May 4

Blog Breakfast and LEGENDS 2016 Kick-Off: Hosted by Anna Brockway, co-founder, Chairish, and Newell Turner, Editor in Chief, Hearst Design Group and Metropolitan Home

Power Lunch: With the movers and shakers in the design world. Hosted by Michael Boodro, Editor in Chief, Elle Deco

Tribute Party: Honoring 2016 window designers, moderators and panelists

Thursday, May 5

Wake-Up Call Breakfast: Hosted by Jenny Bradley, Design and Lifestyle Editor, Traditional Home

LEGENDARY Lunch: Celebrating the memorable moments and highlights of LEGENDS 2016. Hosted by Pamela Jaccarino, Editor in Chief, Luxe Interiors + Design

Moore & Giles Cocktail Party: Hosted by Hearst Design Group

Finale Party: A toast to a legendary week in the LCDQ

Plus, trunk shows, open houses, personal appearances, and exhibitions.

Visit lcdqla.com for a full schedule of events and to register.