

LOS ANGELES

luxe.

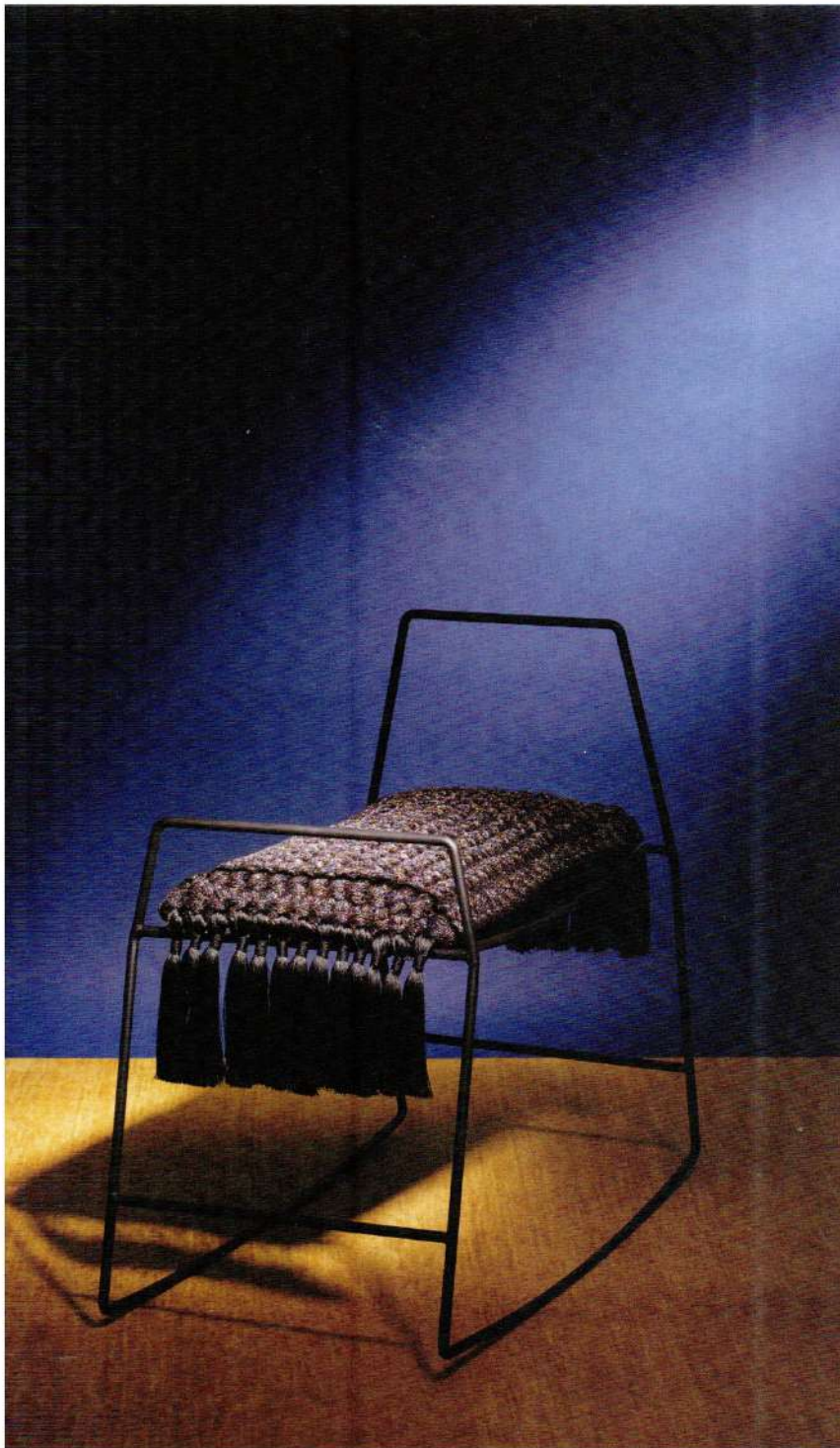
interiors + design®

INTERIORS / ARCHITECTURE / INSPIRATION

DESIGN 2018



**GOLD
LIST**



FREE AGENT

THE PIECE: Rocking Horse

THE DESIGNER: Iota

FIND IT: lotaproject.com

THE INSPIRATION: Armed with a powerful social mission, bespoke materials and an eye for edgy design, Iota gives a whole new—and stylish—life to the art of hand-stitching, a technique employed in all of their handmade objects. The Rocking Horse, for example, features a yarn “saddle” and is bound to incite a certain playfulness appropriate for modern and fanciful spaces alike.



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Iota... Designs and produces incredibly special pieces. Every work is a collaborative effort involving designers, craftspeople and manufacturers. They also train and employ women in communities with high rates of unemployment all while making storied, striking designs—a win-win situation. **I often aim for...** A style that is both refined and laid-back at the same time, not unlike Iota's aesthetic and unique approach. **Understated...** Is the new sophisticated. **Even though it's simplistic...** The Rocking Horse stool looks and feel substantial; the chunky braids and knits, in juxtaposition with the delicate tassels, emit the ultimate look of luxury. This piece adds a fun expression of artistic license to the mix. **Hand-knitted yarn...** Is the focus with all Iota furniture, as demonstrated here on the bench seat. The material, along with the function of this design, appeals as much to adults as it does to children by evoking a certain childhood nostalgia. The silky, black tassels add an extra bit of whimsy.